



## Delivering Powerful Presentations

**Audience:** Anyone who delivers business presentations

**Size:** 8 participants (up to 14 with modifications)

**Length:** 1 and 1 ½ - day configurations available

### **Description:**

This highly interactive workshop coaches participants in the preparation and delivery of memorable, informative and persuasive business and technical presentations. Workshop activities include small group work, individual practice on a real-work presentation and intensive videotaped, verbal and written feedback. Participants are encouraged to experiment with new approaches to presenting and build their skills and confidence while having fun in a supportive environment.

### **Session Topics:**

- Identifying the elements that make a presentation powerful.
- Understanding the needs and expectations of the audience.
- Projecting confidence, credibility and enthusiasm (*even when that's not how you feel*).
- Controlling fear and using it to your advantage.
- Organizing your presentation for maximum impact.
- Choosing the most powerful and appropriate visual aids.
- Adding persuasion and moving the audience toward action.
- Handling challenges and difficult questions with confidence.
- Presenting effectively to executives and senior management.

### **High-Stakes Presentations:**

Have an especially high-stakes presentation coming up? Radiance Learning instructors offer private coaching sessions and assistance in structuring and refining your presentation content. After all, sometimes you just get one-shot to get it right.